

JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY - MOLO  
Iloilo City

THE RELATIONSHIP BETWEEN ACADEMIC PERFORMANCE AND PEER  
INFLUENCE AMONG CUSTOMS ADMINISTRATION STUDENTS

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*Abstract*

The purpose of this study was to ascertain the level of academic performance and the level of peer influence among BSCA Students and their relationship. The respondents of this study were the 121 randomly selected Customs Administration students of school year 2007-2008. This research study made use of the descriptive research method, where peer influence was the independent variable and academic performance as the dependent variable. Through the use of a researcher-made questionnaire, the researchers were able to ascertain the level of peer influence and academic performance by determining the entire groups' mean and standard deviation. The Pearson's  $r$  was used to determine the relationship between the academic performance and peer influence among Customs Administration students. The academic performance among Customs Administration students when taken as an entire group was found to be "good" ( $M=83.40$ ,  $SD, 4.20$ ). It was also found out that

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there was a "moderate" peer influence among Customs Administration students ( $M= 3.07, SD= 0.45$ ).

Weak, positive and not significant relationship existed between peer influence and academic performance among Customs Administration students.